



JA
Starmakers
Breakfast

DECEMBER 10, 2024

**Learn how you
can give
students like
Josiah the
opportunity to
shine.**



**Junior
Achievement™**
of Mid Michigan

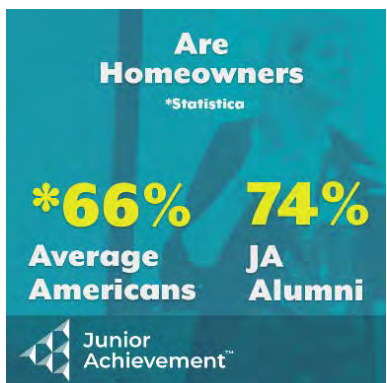
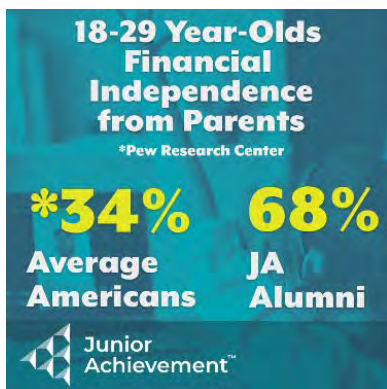
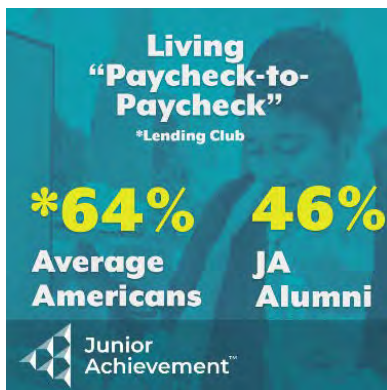
**Equipping young people with the
skillset & mindset to build
thriving communities.**

WHAT WE DO



OUR MISSION

We envision a world where young people have the skillset and mindset to build thriving communities. Our volunteer-based K-12 programs foster work-readiness, entrepreneurship, and financial literacy skills, and use experiential learning to inspire kids to dream big and reach their potential.



OUR PROGRAMS

ELEMENTARY PROGRAMMING

JA's elementary school programs are the foundation of its K-12 curricula. Six sequential themes, each with five hands-on activities, work to change students' lives by helping them understand business and economics.

MIDDLE SCHOOL PROGRAMMING

The middle grade programs build on concepts the students learned in Junior Achievement's elementary school program and help teens make difficult decisions about how to best prepare for their educational and professional future. These programs supplement standard social studies curricula and develop communication skills that are essential to success in the world.

HIGH SCHOOL PROGRAMMING

As high school students begin to position themselves for their future, there are many unanswered questions about what lies ahead. Junior Achievement's high school programs help students make informed, intelligent decisions about their future, and foster skills that will be highly useful in the work force and world.

OUR APPROACH

VOLUNTEERS

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Embodying the heart of JA, our more than 1,600 classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.

midmichigan.ja.org





SPONSORSHIP LEVELS

SPOTLIGHT TITLE SPONSOR

\$10,000

- Co-brand the event with JA
- Qualify as a JA Giving Champion
- Included in all social media posts promoting the event
- Included in JA email newsletters promoting the event
- Featured prominently during the preshow
- Featured prominently on signage at the event
- Featured in press release event announcement
- Featured in all post-event material
- Full page ad in the event program
- Verbal recognition by the emcee at the event
- Logo prominently featured on website event page
- Receives 24 tickets to the show.

RED CARPET PRESENTING SPONSOR

\$5,000

- Featured in email newsletter promoting event
- Included in all social media posts promoting event
- Featured prominently during the preshow
- Featured prominently on signage at the event
- Featured in post-event marketing material
- Half page ad in event program
- Verbal recognition by the emcee at the event
- Logo featured on website event page
- Receives 16 tickets to the show

TALENT AGENT SPONSOR

\$3,000

- Included in all social media posts promoting event
- Featured prominently during the preshow
- Featured prominently on signage at the event
- Half page ad in event program
- Verbal recognition by the emcee at the event
- Logo featured on website event page
- Receives 16 tickets to the show

DIRECTOR SPONSOR

\$2,500

- Featured prominently during the preshow
- Featured prominently on signage at the event
- Quarter page ad in event program
- Logo featured on website event page
- Receives 16 tickets to the show

PRODUCER SPONSOR

\$2,000

- Featured during the preshow
- Featured on signage at the event
- Quarter page ad in event program
- Receives 8 tickets to the show

STAGE DIRECTOR SPONSOR

\$1,500

- Featured during the preshow
- Featured on signage at the event
- Logo in event program
- Receives 8 tickets to the show

STORYTELLER TABLE SPONSOR

\$1,000

- Featured on signage at the event
- Logo in event program
- Receives 8 tickets to the show

STAR TABLE SPONSOR

\$500

- Logo featured in event program
- Receives 8 tickets to the show

FRIEND OF EDUCATION

\$250

- Listed in event program
- Receives 2 tickets to the show

Please fill out and submit the Sponsorship Form to reserve your spot in the event program for the JA Starmakers Breakfast by November 1, 2024.



EQUIP THE NEXT GENERATION OF LEADERS.



YOUR SPONSORSHIP SETS THE STAGE FOR A YOUNG STUDENT'S BELIEF IN THEMSELVES.

Please complete this form and email it to

susan.shilton@ja.org or place into an envelope addressed to:

Junior Achievement of Mid Michigan

600 West Saint Joseph Street, Suite 2G, Lansing, MI 48933

SPONSORSHIP LEVELS

- | | | |
|---|----------|-------------|
| <input type="checkbox"/> Spotlight | \$10,000 | 1 available |
| <input type="checkbox"/> Red Carpet | \$5,000 | 2 available |
| <input type="checkbox"/> Talent Agent | \$3,000 | 3 available |
| <input type="checkbox"/> Director | \$2,500 | 3 available |
| <input type="checkbox"/> Producer | \$2,000 | 5 available |
| <input type="checkbox"/> Stage Director | \$1,500 | 3 available |
| <input type="checkbox"/> Story Teller | \$1,000 | 5 available |
| <input type="checkbox"/> Star Table | \$500 | unlimited |
| <input type="checkbox"/> Friend of Education | \$250 | unlimited |

☐ We cannot participate in this year's event. Please accept this donation of \$_____

☐ We are unable to support this event. Please contact us about other opportunities.

PAYMENT OPTIONS

☐ Please invoice to Business Name displayed below

☐ Check made payable to: *Junior Achievement of Mid Michigan*

BILLING INFORMATION

Business/Organization

Contact

Phone

Email

Address

City

State

Zip

Signature

Date